

REP HEADLINE# 6187370 TRF# 321599 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP21/12 14.02
 ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE REP.# OFF.# 18 SALESMAN #
 AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
 815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187370 CLASS: NATL. LOCAL REGIONAL
 PRDCT NRCC 8/31 EST#2596 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG31/12 SEP6/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/12 14.02

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REP: TO JEN
 FR LINDSEY FOR CHERYL
 M8 OK
 TTLS \$41,725
 PLEASE CONFIRM, THANKS!

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 2596												
1	S		1100P-1135P	30		\$1,500.00	8/31	8/31	0		FRI	0
PROGRAM : CHNL 11 NWS-11< CON COM1: CHNL 11 NWS-11												
65	A		805P-1200M	30		\$4,000.00	9/5	9/5	1		WED	1
PROGRAM : FOOTBALL ORD COM1: FOOTBALL ORD COM2: SPT IS BOOKED-THX JEN THIS IS A MAKE-GOOD FOR AUG31 ON LINE-1 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR AUG31 ON LINE-6 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR AUG31 ON LINE-7 FOR 1 SPOT/WK												

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 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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6	S		700P-730P	30		\$1,250.00	8/31	8/31	0		FRI	0
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PROGRAM : JEOPARDY
 CON COM1: JEOPARDY

7	S		730P-800P	30		\$1,250.00	8/31	8/31	0		FRI	0
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PROGRAM : WHEEL-FORTNE<
 CON COM1: WHEEL-FORTNE
 STATION MAKEGOOD OFFERS:
 M8 OK'D BUY#1 MISSED:FRI/1100P-1135P 30S \$1,500.00 (AUG31/12)
 BUY#6 FRI/700P-730P 30S \$1,250.00
 BUY#7 FRI/730P-800P 30S \$1,250.00
 OFFER:WED/805P-1200M 30S \$4,000.00 PLS ADVISE.
 CMT:FOOTBALL
 CMT:SPT IS BOOKED-THX JEN

M15 UNRESL BUY#41 MISSED:MON/530P-600P 30S \$600.00 (SEP20/12)
 OFFER: NONE
 CMT:PLS SEE SPT NA-THX JEN

SEP/12 41725.00 CONTRACT TOTAL 41725.00
 TOTAL SPOTS 46

MARKET TOTALS \$142,500 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE